



NEWS RELEASE

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CSR D'S 2021 ANNUAL REPORT EARNS HONOUR

The Columbia Shuswap Regional District (CSR D) is the recipient of a Gold Award for its 2021 Annual Report from the MarCom Awards.

Issued by the Association of Marketing and Communications Professionals, the international design competition recognizes excellence in marketing and communications with an emphasis on creativity and effort.

The CSR D's 2021 Annual Report was produced by the CSR D's Communications Coordinator, Tracy Hughes, and Graphic Designer Kari Wilkinson of Toliver Advertising & Design.

"We worked hard on producing a one-stop, easy-to-read document where people could get a feel for what the CSR D had been up to in 2021. In addition to providing information on the CSR D's regular functions, we addressed the unusual circumstances of the CSR D'S responses to the intense wildfire season and the pandemic," says Hughes.

"It is a good feeling to know our efforts were recognized by top professionals in the industry."

The report was a collaborative effort which included gathering information from numerous CSR D staff members, producing content, and working with Wilkinson to create a visually appealing document in both digital and printed formats.

The 2021 Annual Report is available on the CSR D website under the [Spotlights section](#) of the homepage.

Each year approximately 6,500 print and digital entries are submitted to the MarCom Awards from dozens of countries. Other BC local government winners included the City of Port Moody and the City of Surrey.

For further information please contact Tracy Hughes, CSR D Communications Coordinator at 250.833.5963, toll free at 1.888.248.2773 or email Thughes@csrd.bc.ca.